

# Prifysgol Wreccsam Wrexham University

## Module specification

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Module Code	CMT621
Module Title	Storytelling Across Media: Further Journeys in Adaptation
Level	6
Credit value	20
Faculty	FACE
HECoS Code	100443
Cost Code	GACT
Pre-requisite module	NA

### Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BA (Hons) Filmmaking	Core

### Breakdown of module hours

Learning and teaching hours	16 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	8 hrs
Project supervision hours	0 hrs
<b>Active learning and teaching hours total</b>	<b>24 hrs</b>
Placement hours	0 hrs
Guided independent study hours	176 hrs
<b>Module duration (Total hours)</b>	<b>200 hrs</b>

### Module aims

This module critically examines advanced concepts in adaptation, exploring how stories are transformed across different media forms. Building on skills from Level 5, students will analyse complex adaptation strategies and create their own innovative, media-spanning adaptations.

### Module Learning Outcomes

At the end of this module, students will be able to:



1	Critically evaluate advanced theories and practices in adaptation across media.
2	Analyse and compare strategies for adapting narratives to diverse media forms.
3	Demonstrate advanced creative and technical skills in developing media adaptations.
4	Implement practical processes and workflows to create adaptive storytelling projects.

### Assessment: Creative Adaptation

1. Students will adapt an adaptation (or sequence of smaller texts – in negotiation with the tutor) of a source (e.g., literary work, historical event, element of media, or other cultural artefact) into a media format of their choice, demonstrating advanced creative and technical skills.
2. Reflective diary that critically evaluates the creative decisions, processes, and theoretical concepts underpinning the adaptation.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2,	Portfolio	5-8mins	75%	N/A
2	3, 4	Written Assignment	1500 words	25%	N/A

### Derogations

None.

### Learning and Teaching Strategies

Instruction and learning are delivered through various methods, including lectures, workshops, seminars, small group tutorials, Q&A sessions and online delivery via ALF. This would include blended learning with accessible online content, prioritising flexibility and inclusivity.

Many classes are exercise-based, promoting active student engagement in their learning process. One-on-one consultations with personal tutors and the presence of regular presentations throughout the course encourages students to engage in reflective learning.

### Welsh Elements

In collaboration with the Welsh Language Team at Wrexham University, it is planned that key terms in the degree programme and certain topic areas will be available in Welsh – whether through workshop sessions, or audio and video material, with potential expansion of such capacity.

### Indicative Syllabus Outline

- Exploration of advanced theories and frameworks in adaptation studies.
- Analysis of complex adaptation strategies across multiple media platforms (e.g., film, television, interactive media).
- Study of case studies showcasing innovative and unconventional adaptations.
- Examination of ethical, cultural, and creative considerations in adaptation practice.
- Development of students' own media-spanning adaptations, focusing on innovation and originality.
- Reflection on the adaptation process and evaluation of creative outcomes.

### Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

### Essential Reads

Stam, R. and Raengo, A., (2005), *Literature and Film: A Guide to the Theory and Practice of Film Adaptation*. Malden, MA: Blackwell.

### Other indicative reading

Leitch, T., (2007), *Film Adaptation and Its Discontents: From Gone with the Wind to The Passion of the Christ*. Baltimore: Johns Hopkins University Press.

Elliott, K., (2014), *Theorizing Adaptation*. Oxford: Oxford University Press.

### Administrative Information

For office use only	
Initial approval date	September 2026
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Date and details of revision	
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